

**Mayor's Night Out
La Sierra Hills
Twinhill Elementary
April 25, 2007**

Alvord Unified:

Does the City and School have a partnership which allows City-coordinated recreational programs to take place on school grounds during evening hours and on the weekends?

The Parks, Recreation and Community Services Department collaborates with the Riverside and Alvord Unified School Districts to provide recreational programs on school grounds for after-school programs. The PRIME Time and HALF Time after-school programs operate at 21 middle and elementary schools throughout Riverside, providing academic tutoring, physical education and enrichment activities. Enrichment activities include sports (soccer, tennis, and basketball), dance, drama, karate and other special interest programs. In addition, recreation leaders provide fitness activities at all 10 middle schools throughout the city that include walking clubs, strength conditioning, fitness testing, soccer and track. The program is offered Mondays through Fridays from 2:00-7:00 p.m. (depending on the school site) and is free of charge. Attendance for the program is approximately 1,200 participants daily.

In addition, the Riverside Unified School District provides youth sports organizations (Little League, Pop Warner Football and AYSO Soccer) with the opportunity to utilize athletic fields for practice and game sites. Some school sites utilized for practice and game sites are Earhart, Gage, Central, and Arizona Middle Schools.

Code Enforcement:

What can the City do to curb illegal street vendors from doing business in La Sierra? On La Sierra Avenue and in Riverwalk in particular.

Code Enforcement aggressively addresses illegal vendor activity Citywide. Illegal vendors are photographed and fingerprinted in the field, have their perishable goods confiscated and destroyed, and are cited to court by Code Enforcement Officers. Code Enforcement has regularly adjusted various hours into the evenings and weekends specifically for Officers working Vendor Patrol assignments. Following the April 2007 Mayor's Night Out, 5 illegal vendors were identified by our Vendor Patrol resulting in over 400 ice cream bars, 60 ears of corn and 20 bundles of flowers being confiscated and destroyed by Code Enforcement Officers. If you suspect illegal vendors in your area, please contact the Code Enforcement Division at (951) 826-5633.

Development:

What development projects are in store for the five points intersection?

The Redevelopment Agency recently selected Marinita Development Company, representing a major land owner, to develop a mixed-use project on the northeast and

northwest corners of Five Points. The Village at Five Points is a proposed multi-phase project that consists of retail, restaurants and office development. Marinita is working with City staff in preparing a plan that embraces the Village concept for the first phase of its proposed development plan, located on the northeast corner of Hole and La Sierra Avenues. Phase I is planned to start construction in Spring 2008. The City is also preparing plans for the future widening of the Five Points intersection. Concurrently, the Redevelopment Agency entered into Purchase and Sale Agreements to acquire two properties located on the southwest corner of Pierce Street and La Sierra Avenue. Once tenant relocation is completed at the Five Points Plaza, the improvements will be cleared and the properties combined and incorporated into the Village development concept.

Who should I contact in City Hall to discuss hosting Ms. Wheelchair U.S.A. 2010 in Riverside?

The Marketing Department organizes City sponsored events such as the Farmers Market and co-sponsors other events. The Special Event Coordinator is the person who will work with the organization.

Mayor's Office:

What is the Mayor's long-range plan to create and implement more after school programs throughout Riverside?

I am please to say we have two outstanding after-school programs the City of Riverside – Prime-Time and Half-Time. The Riverside (RUSD) and Alvord (AUSD) Unified School Districts, in cooperation with the City of Riverside, conduct a grant funded after-school program provides a variety of program at 11 elementary schools and 10 middle schools serving the city of activities such as arts and crafts, sports, Riverside. The program operates throughout the school year and the hours of group games, and more. Calendars of operation vary with each school site. The program includes an academic activities are available at your nearest component, tutorial, and many enrichment activities such as recreation, clubs, etc. Schools are noted with an "A" for AUSD and "R" for RUSD.

Park and Rec:

In the La Sierra Hills neighborhood, are the Arlington hills within the City Limits and are there City-built trails in these hills? Does the City have a map that identifies all of the trails within the City limits?

The City is currently working on the development of a city-wide trails map that will identify all current and proposed trails. The expected completion date is September 2007.

What efforts is the City taking to improve the landscaping around Riverwalk? The landscape conditions have been deteriorating over the past several months.

The condition of the landscaping in the Riverwalk area deteriorated due to a number of reasons. Some of the decline was due to the frost Riverside experienced in January, which damaged many of the trees and shrubs. We also experienced several irrigation line breaks caused by work on a nearby office building project, and a traffic accident that

knocked out the main electrical panel and two irrigation controllers. The irrigation lines have been repaired, and the electricity was temporarily restored to operate the irrigation controllers to provide water to the landscaped areas. A new electric panel has been ordered and will be installed by the middle of June. The Parks Division is currently renovating the landscaping, including adding over 1,000 plants and shrubs to the area. In addition, 50 trees were planted along Riverwalk Parkway, from the 91 freeway to Pierce Street.

Public Works:

Can the City install a crosswalk at the intersection of Campbell and Mitchell?

The two crosswalks currently at this intersection exist to delineate the safest routes to school. Additional crosswalks are not recommended.

What can the City do to reduce the number of speeding vehicles on Campbell Avenue? Could speed humps be installed?

The City worked with the residents along Campbell and installed two speed humps and a 4-way stop to help reduce speeding on Campbell.

Can the City paint divider lines on Yucca Dr. and the surrounding streets in the La Sierra Hills neighborhood? Vehicles cross over to the wrong side of the road and increase the probability of accidents.

Centerlines with raised reflective markers have been installed along Yucca and Yearling as requested.

Much of the vegetation in the right-of-way on Golden Ave. is dying or is dead; what can the City do to restore this vegetation?

The Street Division Landscape Inspector had the area cleaned of weeds. Additional shrubs were planted in the thinning areas.

Speed humps have just been installed on Golden Ave. and the street sweeper leaves debris in the gutter next to the bumps. What can the City do to clean the gutters in these areas?

The Street Division sent a hand crew through the area and will clean and check this area regularly.

Can the City install speed humps in front of the local elementary schools such as Twinhill Elementary, to reduce the number of speeding vehicles that drive by these schools?

A speed hump has been installed in front of Twinhill Elementary as requested.

Does the City have a program and/or crew that collects stray shopping carts throughout the City?

The Public Works Department has a contract with California Cart Retrieval Corporation (CART) for cart retrieval service. CART operates on a grid system and picks up shopping carts seven days a week, in all areas of the City and responds to calls that come through our call center. Abandoned carts can be reported to the call center by calling 826-5311.

RPD:

There are many motorcycle and golf cart riders that race on our neighborhood streets; what can the City do to get these riders off the road?

The Police Department is working to curtail racing in Riverside through the Drag-Net program which has held roadside inspections of cars looking for racing equipped vehicles. Additionally, the Area Commander has assigned officers to take action regarding any incident of racing reported to them.

Additionally, there are laws regarding golf carts on public streets. The vehicle must be registered like a car and have all the same safety equipment, headlights, brake lights, turn signals, etc., before they can be operated on a street with a speed limit no greater than 25 mph. The Police Department is making drivers aware of such laws. Also, if the golf carts on roads within gated communities such as Riverwalk, the Home Owners Association can restrict the use of these vehicles, but the police department has no authority to enforce speed, stop signs or any other traffic laws on private property.

What measures are the RPD currently taking to curb dirt bike riding in the La Sierra Hills between the Riverside and Norco City Limits?

This is a very difficult violation to enforce because of the difficulty in contacting violators in the hills. The police helicopter is usually the only means the Police Department has to contact violators, and only then by use of a public address system (PA). The Police Department does not have a "dirt bike" patrol.

RPD/Public Works/City Attorney:

What measures is the City taking to reduce the graffiti levels in the La Sierra Hills neighborhood and throughout the City?

Eradication of graffiti is achieved through the use of City graffiti abatement teams on a daily basis responding to 826-5311 calls and regular inspections. In some cases the Street Division will use outside contractors to conduct sweeps of heavily tagged areas.

The City of Riverside aggressively pursues reimbursement for the property damage, police investigative costs and attorney's fees associated with minors involved in tagging city property. Lawsuits are filed against the parents of the taggers in the Riverside Superior Court and to date, the City has obtained settlements and judgments in excess of \$30,000. In each instance in which the City has pursued this approach, the minor tagger has not re-offended to the City's knowledge.

Traffic Engineering:

What can the City do to reduce the number of speeding vehicles on Campbell Avenue?

The City has been working with residents along Campbell to install a variety of devices to slow vehicles, including new stop signs at Cleta Drive, speed humps and centerlines.

What can the City do to reduce the number of speeding vehicles on Norwood Avenue?

The Public Works Department has requested enforcement by the Police Department and scheduling of the radar speed trailer to advise motorists of their speeds. In addition to reminding drivers to slow down as they see their speed on the trailer, there is a computer that collects information which helps Public Works and the Police Department determine the new measures to take.

